



# Granite State College

## Bachelor of Science in Communication Studies

### Curriculum Map

### Degree Outcomes

*Students will:*

- Survey foundational theories of communication relating to individuals, groups, and mass media.
- Create and deploy distinct messages suited to various audiences, situations, and settings.
- Identify strengths and weaknesses of communication practices in organizations and effect strategic improvements to those practices.
- Analyze and critique rhetorical strategies and communication methods specific to cultural, media, and industry norms.
- Employ an understanding of the impact of cultural differences on communication in a global context.
- Demonstrate aptitude with qualitative and quantitative research methodology and data analysis as these inform and are applied in the field of communication studies.
- Integrate individual reflection on questions of ethics, conflict, and citizenship as these shape human communication.

### Early Course Group - Taken early in the degree program.

		PROJECTED	COMPLETED
CRIT 500	Critical Thinking		
ENG 500	Writing Process		
CMPL 511	Software Tools		
MATH 502	College Mathematics		
COMM 553	Presentational Communication		
ENG 508	Media and Its Messages		
HUMN 505	Introduction to Ethics		

### Middle Course Group - Taken in the middle of the degree program.

		PROJECTED	COMPLETED
COMM 550	Interpersonal Communication		
COMM 551	Small Group Communication		
MGMT 514 or MGMT 629	Principles of Marketing or Global Marketing		
MGMT 566 or MGMT 620	Organizational Behavior or Effecting Positive Change in Organizations		
ENG 600 or 601	Expository Writing or Writing for the Professions		

### Upper Course Group - Taken near the end of the degree program.

		PROJECTED	COMPLETED
IDIS 501 or MGMT 568	Research Methods or Strategic Data Analysis		
COMM 601	Trends in Digital and Social Media		
COMM 602	Media and Strategic Communication		
MGMT 621	Managing Conflict		

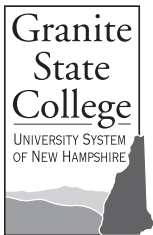
### Capstone Course - Taken after all other requirements in the major.

		PROJECTED	COMPLETED
COMM 650	Integrative Capstone: Project in Communication Studies		

### Anytime Courses - Choose courses of interest at any time to fill openings in your degree program.

		PROJECTED	COMPLETED
Arts & Culture	<b>Choose 1:</b> HUMN 550, HUMN 551, HUMN 560 (GP), HUMN 561, ARTS 601 or ENG 604		
History & Politics	<b>Choose 1:</b> POL 550, POL 554, or POL 600		
Literature & Ideas	Take HUMN 502		
Social Science	<b>Choose 1:</b> PSY 501 or SOC 501		
Science	1 required course		
Global Perspectives	1 required course		
General Electives	Choose additional courses required to reach the total of 120 credits (recommended: SOSC 519, SOSC 500, SOC 601)		

*This document is provided for student convenience, and is not an official record of the Granite State College degree progress. Important note: Transfer Credits, Exams, Prior Learning Credit, and grades earned will impact the above.*



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### Sample Schedule

*Use this example or create your own schedule using the Curriculum Map*

#### **TERM 1**

CRIT 500 Critical Thinking  
CMPL 511 Software Tools

#### **TERM 2**

ENG 500 Writing Process  
MATH 502 College Math

#### **TERM 3**

Arts & Culture course  
(any Foreign Language or Creativity/Creative Writing course)  
COMM 553 Presentational Communication

#### **TERM 4**

HUMN 502 Popular Culture  
SCI Biological Science or SCI Physical Geography

#### **TERM 5**

ENG 508 Media and its Messages  
COMM 550 Interpersonal Communication

#### **TERM 6**

COMM 551 Small Group Communication  
General Elective a  
(SOSC 500 Introduction to Anthropology recommended)

#### **TERM 7**

MGMT 514 Principles of Marketing or  
MGMT 629 Global Marketing  
MGMT 566 Organizational Behavior or  
MGMT 620 Effecting Positive Change in Organizations

#### **TERM 8**

IDIS 500 Research Methods or MGMT 568 Strategic  
Data Analysis  
COMM 601 Trends in Digital and Social Media

#### **TERM 9**

COMM 602 Media and Strategic Communication  
PSY 501 Introduction to Psychology or  
SOC 501 Introduction to Sociology

#### **TERM 10**

ENG 600 Expository Writing or  
ENG 601 Writing for the Professions  
General Elective

#### **TERM 11**

MGMT 621 Managing Conflict  
General Elective  
(MGMT 608 Managing Diversity recommended)

#### **TERM 12**

POL 550 American Government and Politics, POL 554  
Law and Society, or POL 600 The U.S. in World Affairs  
General Elective

#### **TERM 13**

HUMN 505 Introduction to Ethics  
General Elective  
(SOC 601 Society and the Individual recommended)

#### **TERM 14**

General Elective  
(SOSC 519 Living in a Digital Democracy recommended)  
General Elective

#### **TERM 15**

COMM 650 Integrative Capstone: Project in  
Communication Studies  
General Elective